

PRIVACY POLICY

Effective Date: September 1, 2026

West Coast Infectious Diseases, P.A. (“WCID,” “we,” “us,” or “our”) is committed to protecting the privacy of personal information. This Privacy Policy explains how we collect, use, and disclose personal information of our users when they access and use our website, <https://www.westcoastid.com/>, as well as any other websites that link to this Privacy Policy (the “Sites”).

1. Purpose

This Privacy Policy describes our collection, use, storage, and disclosure of Personal Information in connection with access to and use of the Sites. When we refer to “Personal Information” in this Privacy Policy, we mean any identifiable information related to an individual.

2. Scope

This Privacy Policy applies to Personal Information we collect from individuals who visit, access or use the Sites. This Policy does not govern:

- Our use of protected health information (or “PHI”) governed by HIPAA. For information about how we use and disclose PHI, please review our https://www.westcoastid.com/wp-content/uploads/2026/02/Notice-of-Privacy-Practices_WCID-February-9-2026.pdf.
- Information collected offline or through means other than the Sites.
- Information collected in the context of employment or prospective employment.
- Information collected, used, or disclosed by third-party websites, applications, platforms, or services that are not owned or controlled by us, even if accessible through hyperlinks on the Sites.

3. Information We Collect

Information Collected Through Cookies

The Sites use cookies and similar technologies—including cookies, pixels, beacons, tags, software development kits (“SDK”), and APIs—that may collect certain technical information, including Your IP address, domain, browser type and version, device type and operating system, pages you visit on the Sites and the time spent on each page, date and time of your visit, screen resolution, browser language, scroll depth, and referring website or search engine. These technologies may also collect information about how you interact with the Sites, such as links and buttons clicked, scrolling, search terms entered on the Sites, and your use of features like videos, forms, and chat, as well as

approximate location derived from your IP address and unique device or cookie identifiers. Some of these technologies are operated by third-party vendors who collect this information directly from your browser or device. Please see the section titled “Cookies and Similar Technologies” below for further information.

Personal Information You Choose to Provide

You may choose to provide Personal Information to the Sites, such as: Your name, email address, phone number, and other contact details; and payment information for billing purposes.

4. How We Use the Information We Collect

We collect and use your Personal Information at your direction, as disclosed at the time of collecting your Personal Information, and:

- To Provide Services: We use your Personal Information to provide the Sites and our services, including those that you request.
- To Improve the Sites: We use Personal Information to help us analyze the Sites’ performance, troubleshoot issues, and enhance user experience.
- To Comply with Legal Obligations: We may use your Personal Information to comply with applicable laws, enforce our policies and terms, and protect our or others’ rights, property, or safety.
- To Communicate with You: We may use your contact information to respond to inquiries and provide updates about our services.
- To Spread Awareness of Our Services: We may use Personal Information, such as contact information you provide, to conduct marketing and advertising through the Sites as well as send information about our services where permitted by law and with any required consent on external platforms.
- In the Event of a Business Transaction: We may use Personal Information to engage in business transactions and negotiations of such transactions (this may include potential or actual sales, acquisitions, mergers, or other restructuring).

5. Cookies and Similar Technologies

The Sites may use cookies, pixels, beacons, tags, SDKs, APIs, and similar technologies for various purposes. Below is a breakdown of how we use cookies and similar technologies:

- To Provide our Services (Always Active): These technologies are necessary for the Sites to function properly (e.g., security, payment processing, fraud prevention, and adjusting consent preferences).
- Functionality: These technologies enable functionalities that enhance the Sites like allowing you to share content from the Sites with others, collecting feedback, and displaying videos.
- Analytics: These technologies help us understand how visitors interact with the Sites (e.g., visitor numbers, traffic sources).

- Improving Performance: These technologies improve the Sites' performance, such as how quickly a page loads.
- Advertising: We do not use advertising cookies on this Site.
- Your Choices and Consent: Always Active Cookies are necessary and cannot be disabled. Optional Cookies (Functional, Analytics, Performance, and Advertising) are placed only if you consent through the cookie banner or the "Cookie Preferences" link. By selecting "Accept All Optional Cookies" or enabling a category, you consent to the collection, recording, and disclosure of information about your interactions and communications with the Sites by us and our cookie vendors for the purposes described in this Privacy Policy. You can withdraw or change your consent at any time via the "Cookie Preferences" link at the bottom of every page. Withdrawal does not affect prior collection.

The Sites do not respond to Do Not Track signals.

You may be able to manage your cookie preferences through your browser settings. Disabling cookies may affect the Sites' functionality. We are not responsible for third-party methods for managing cookies, including their efficacy or functionality.

6. Information That We Disclose

Subject to the legal requirements that apply to certain disclosures, we may disclose your Personal Information in the following circumstances:

- To Our Service Providers or Vendors: We may disclose your Personal Information with our service providers and vendors to provide the Sites, services, and operate our business. Examples of such providers and vendors include, without limitation:
 - IT and Website Hosting Providers: Companies that host and maintain the Sites, features provided on the Sites, and ensure functionality of the Sites and integrated features.
 - Payment Processors: Entities that process payments, such as credit card or electronic payment processors.
 - Cookie Vendors: Vendors that provide services via cookies and similar technologies, as further described in the section "Cookies and Similar Technologies," including vendors that may collect information directly from your browser or device when you consent to optional cookies.
 - Analytics Providers: Companies that help us understand how visitors interact with and use the Sites.
 - Communication, Scheduling, and Chat Vendors: Companies that help us communicate with you and support appointment scheduling, forms, or chat features.
- With Your Consent or At Your Direction: We may disclose your Personal Information when you consent to or direct the disclosure, including when you select "Accept All Optional Cookies" or enable an optional cookie category through the cookie banner or "Cookie Preferences."

- In the Event of a Sale or Purchase: If our business is sold or purchased, your Personal Information may be transferred to the purchaser as part of the transaction.
- To Law Enforcement or Governmental Agencies: When permissible or required under applicable law, we may share Personal Information with regulatory agencies, law enforcement agencies, courts, regulators, government authorities or other similar legal authorities.

We do not sell your Personal Information

7. Health Information and the Sites

We do not use third-party Cookies to disclose health information you submit through the Sites for advertising. We do not permit third-party tracking technologies on the patient portal or other pages where you log in, request appointments, or submit health information, unless the vendor is bound by a HIPAA business associate agreement. Information that qualifies as PHI is governed by our Notice of Privacy Practices. Please do not submit health information through general contact forms or chat—use the patient portal or call us.

8. Text Messages and Calls

If you provide your phone number, we may contact you about your inquiry, appointments, or services. We will not send marketing text messages or autodialed or prerecorded marketing calls without your prior express written consent. Consent to receive text messages and/or calls is not a condition of receiving services. Reply STOP to opt out. Message and data rates may apply.

9. Children

The Sites are not directed to children under 13, and we do not knowingly collect their Personal Information online. Parents or guardians should handle minors' care through our offices or the patient portal.

10. Data Retention

We retain Personal Information for as long as needed for the purposes described in this Privacy Policy or as required by law. We keep consent records to document your choices.

11. Links to Third-Party Online Services

The Sites may contain links to third-party online services that are not owned or controlled by us. We are not responsible for the privacy, security, or other practices of such third parties, and this Privacy Policy does not apply to information collected by those third parties.

Your interactions with third-party online services, including those that are linked from or integrated with the Sites, are governed by the privacy policies and terms of use of those

third parties. We encourage you to review the privacy policies and terms of use of any third-party online services you visit or use.

12. Security

We are committed to keeping your Personal Information secure. We have implemented safeguards to protect the Personal Information and health information we collect and maintain. However, exchanging Personal Information and health information over internet platforms can always present security risks and we cannot guarantee the security of Personal Information in all circumstances. You should only access the Sites from a private location and secure connection where Personal Information and health information maintained in the Sites cannot easily be seen or accessed by unauthorized parties.

13. Only Intended for U.S. Users

We are based in Florida, and the Sites are primarily intended for individuals located in Florida. If you access the Sites from outside of the United States you acknowledge that your Personal Information may be stored, maintained, processed, and/or transferred to the United States. United States federal or Florida law may be less protective of your Personal Information than the privacy laws that apply where you are located.

14. Contact Us

You may contact us at:

Compliance

Officer

West Coast Infectious Diseases, P.A.

8607 Easthaven Court, Suite 101

New Port Richey, FL 34655

Email: privacyofficer@westcoastid.com

Phone: (727) 669-6800

15. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in laws or our practices. The updated policy will be posted on the Sites with the effective date.